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Pae White: "Vhernier Just Unveiled a New Collection at the Beverley Hills Home of an Art World Legend"

By Mila Diaz-Szymczak

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Eugenio López, Marco Lorenzetto, Antonio Cipollone, Pae White and Gianluca Brozzetti.

The Scene: Another Frieze LA descended on Southern California this week, and with it came a slew of coveted invitations, including Vhernier's elegant private reception unveiling of its new collection designed by LA-based multidisciplinary artist Pae White. The worlds of contemporary art, high jewelry, and serious collecting converged with the kind of easy chemistry that only LA, at its very best, can produce.

The Crowd: The evening was hosted by esteemed collector and founder of Museo Jumex Eugenio López, as guests were welcomed by Pae White, Vhernier CEO Gianluca Brozzetti and Vhernier US President Carlo Traglio. Meanwhile, a truly global slew flocked to the event including MOCA board chair Carolyn Powers, gallerist Francesca Kaufmann of Kaufmann Repetto, French curator and Galerie XII founder Valérie-Anne Giscard d'Estaing, power stylist Petra Flannery, Syrian-Swedish visual artist Jwan Yosef, houseware entrepreneur Zoe de Givenchy, Belgian photographer Guillaume Roemaet, Brazilian supermodel Daniela Braga, luxury communications founder Cristiana Viganò, collector Graham Steele, Chanel's President of Arts, Culture & Heritage Yana Peel, painter Marco Lorenzetto and more.

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The Occasion: The collection, designed by White and crafted by Vhernier, is inspired by the architecture of a crab's exoskeleton, rendered in white gold, abalone, jade, sapphires, and rock crystal. Rarity is the name of the game here: only two iterations of each design will be produced.

The Locale: The event was the Los Angeles home of López, who has distinguished himself as one of the lead supporters of contemporary art in North America (in addition to his role at Museo Jumex, he also serves on the boards of the New Museum in New York, MOCA in Los Angeles, and Museo de Arte Moderno in Mexico City.)

What You Missed: The Beverley Hills residence served as a modernist backdrop for a distinguished evening: a live band played in front of a classically LA in-ground swimming pool with dozens of candles floating on its waters.

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