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## "Matt Lipps: A New Photography Exhibit Explores the Enduring Power of the Image"

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March 31, 2015



*Themes*, 2014

With cameras on smartphones and computers, photography is everywhere around us nowadays—a reality that leads some to believe it's losing its muster. For artist Matt Lipps, this is anything but true. A new exhibit of his works at Danziger Gallery explores the relationship to photography over time, as well as the processes and theories behind the medium.

All the works displayed in the show are made from collages of images from Time Life's 1970s tome *Library of Photography* over Lipps' own images. To Lipps, the book provided a jumping-off point for exploring people's relationship to imagery they

produce and imagery they encounter. "Time Life was looking to capitalize on a moment in American history when every camera in every household was getting their first single-lens reflex camera, and figuring out how they were going to build this apparatus into every facet of their life," Lipps told Style.com. His works are arranged by themes, ranging from studio photography to color imagery, and touch on the concept of "how a camera helps us craft around stories and this shared history that we have through these images."

Since the '70s are still trending hard on the runways, Lipps' collages come at an ideal time. The process of looking to the past to inspire the future is something that translates from fashion to art—and to Lipps it has the power to push the conversation in both mediums forward. "I think that [looking to the past] is a very powerful means to make new statements," he began. "And because everyone has a smartphone with a camera in their pocket, we have to re-evaluate what it means to try to practice street photography in 2015." Lucky for viewers, Lipps' re-evaluations are poetic, uncanny, and elegant—and on display for all to see in an environment a little more stimulating than an Instagram scroll.