HAYAL POZANTI: The Armory Show is Here to Stay

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The art world focuses once again on New York as the Armory Show and its satellite fairs open this week. This year, the fair has undergone improvements, new features and a new design to up its ante in its rivalry with May’s Frieze Week. The return of high powered blue chip galleries are joined by Armory Presents, emerging galleries 10 years old or less, Focus: China curated by Philip Tinari of the Ullens Center for Contemporary Art, panel discussions, larger booths and a redesign by Bade Stageberg Cox. Coinciding with the last Whitney Biennial at the iconic Breuer Building, this year’s fair is shaping up to an exciting week for art lovers in New York.

The Armory Show has been trimming the fat since Frieze’s appearance in New York three years ago, cutting back on exhibitors in order to give galleries more space, in addition to tighter control on their curatorial choices. This year’s fair presents 203 exhibitors, 12 less than in 2012 and 71 less than in 2011. Well known blue chippers, including David Zwirner, Marianne Boesky, Michael Kohn and Lisson Gallery have continued their support of Armory Week with their reappearance, joined by other big names like Lehmann Maupin, James Cohan, October Gallery and Honor Fraser. The emerging gallery section in Pier 94, now called Armory Presents, features 17 young galleries, each exhibiting one or two person shows in larger booths -- about 30 square feet bigger than last year’s. Highlights include INVISIBLE-EXPORTS’ presentation of Scott Treleaven, Galerie Max Mayer’s Klaus Merkel and Nicolás Guagnini and Hayal Pozanti presented by Jessica Silverman Gallery.