<< eye and they scan you like an MRI, and then they are inspired." The resulting piece is a 40-minute solo, with three costume changes and various props—including 50 lemons and a knife!

Few know that one of the reasons artists like Vishneva can have such long and dynamic careers is thanks to the Segerstrom Center for the Arts and its executive vice president, the soft-spoken Judy Morr. Since the center opened in 1986, Morr has quietly brought in some of the most diverse and avantgarde dance programming in the state. She thinks nothing of inviting the envelope-pushing Netherlands Dance Theater or hosting ABT's world premiere of *The Firebird*. "My philosophy

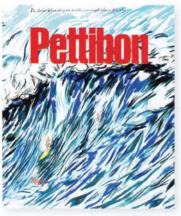
FROM LEFT ABT's world premiere of *The Firebird* with Natalia Osipova at the Segerstrom Center for the Arts in 2012. In 2006, For 4, by Christopher Wheeldon, was created for *Kings of the Dance*. Vishneva performing the lead in *Romeo and Juliet*.

is that if they are the best artists, the audience is going to respond to that," Morr says, "The best artists of course are the suggestive ones," she adds.

Enter Sergei Danilian of Ardani Artists. He had worked with Morr since 2001 to bring the Eifman Ballet of Saint Petersburg, the Mariinsky Ballet and the Bolshoi to Orange County. "Sergei's not your typical agent; he's not your typical anything," says Morr wryly, of the maverick producer CONTINUED ON PAGE 152

TITLE WAVE

L.A. fixture Raymond
Pettibon started out creating
fliers for rock bands; today
his canon hangs in the most
prestigious museums around
the world. In partnership
with Regen Projects,
Pettibon addresses more
than 30 years of wit and
satire. Not to miss: Pettibon's
collaborations with author
Jonathan Lethem and his
interview with his late friend,
the great Mike Kelly.



\$150, Rizzoli.

Go-Go Gallerist

essica Silverman knew what she wanted to do practically in utero. The S.F. artist has been selling works since her schoolgirl days at Otis College of Art and Design when she converted her studio at Otis into a makeshift gallery. Now, Silverman balances dual acts, running the new Fuse Space, a focus center within industrial designer Yves Béhar's Fuse Project, and her eponymous gallery, which relocates to the Tenderloin this month. The 2,800-square-foot space opens with Amikan Toren's first ever U.S. show. The Israeli-born artist extracts pigment from unusual sources, like pulverized issues of the London *Times*. "They speak to language in an interesting way. I think they are going to blow people out of the water." *Opening Nov. 22; 488 Ellis St., S.F.; silvermangallery.com.*

FAIRGROUNDS Meander through Napa Valley's picturesque towns for a panoply of film, feast and tasting pavilions. Documentaries, shorts and full-length features are all on the bill at this year's **Napa Valley Film Festival**. Nov. 13-17, napavalleyfilmfest.org.

